



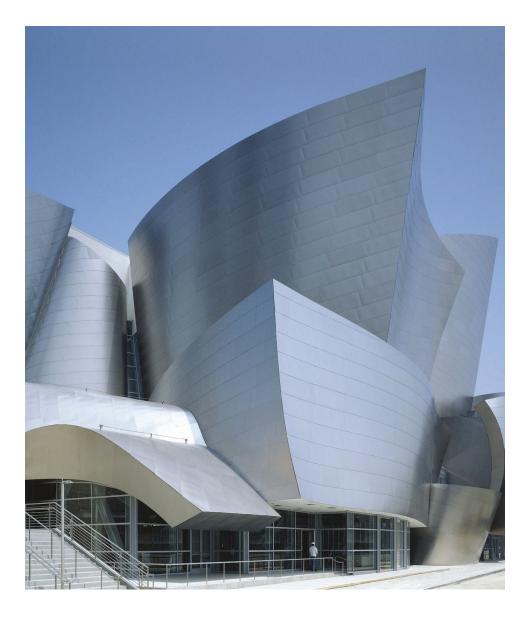
# EXCEPTIONAL CUISINE

FROM CASUAL CUISINE TO GOURMET DINING, the talented professionals at Patina Restaurant Group are passionate about creating unforgettable culinary experiences. We are entirely dedicated to providing our guests with the very finest quality cuisine, exceptional service and genuine hospitality at our extraordinary landmark locations and award-winning restaurants.



# GENUINE HOSPITALITY

A PASSION FOR FOOD. AN OBSESSION FOR DETAIL. An insistence on excellence – three key ingredients that define Patina Restaurant Group's approach to warm, elegant hospitality. Our goal is very simple: we provide our guests with memorable experiences!



# LANDMARK LOCATIONS

PATINA RESTAURANT GROUP WAS FOUNDED ON the belief that culinary excellence is an art form, *per se.* And museums, cultural centers and art-filled landmark locations provide the ideal environments for experiencing this level of quality and service.



With Patina Restaurant Group, famed restaurateur Nick Valenti and master chef Joachim Splichal realized their shared vision for a truly bicoastal boutique restaurant and food service company.

### NICK VALENTI, CHIEF EXECUTIVE OFFICER

Nick Valenti's stellar reputation as a business innovator and a restaurateur of the highest caliber was earned by over 35 years of creative leadership with Restaurant Associates and Patina Restaurant Group. He serves on the boards of the charity Citymeals-on-Wheels and NYC & Co., and is Chairman Emeritus of the Board of Trustees at the Culinary Institute of America. Nick has also been awarded the IFMA's Silver Plate Award, the industry's premier accolade, for his achievements as an independent restaurateur.

### JOACHIM SPLICHAL, CHEF AND FOUNDER

Celebrated by Bon Appétit and Food Network as "Restaurateur of the Year," Joachim Splichal has been a leading force behind Los Angeles' growth into one of the world's premier dining capitals. The essential "ingredient" behind PRG's extraordinary family of restaurants, Joachim has developed a devoted global following as one of the most talented chefs on the American culinary scene, a true master of innovative cuisine and playful perfectionism.



## RESTAURANTS

PATINA RESTAURANT GROUP OPERATES some of the most exciting restaurants in the world. From The Grand Tier Restaurant at Lincoln Center to Brasserie in the Seagram Building to the Roof Top Grill at Hollywood Bowl to Michelin-starred Patina in the Walt Disney Concert Hall to The Sea Grill in Rockefeller Center — our restaurants offer the finest in artisanal culinary inspirations.

Choose from French, Italian, Spanish, American and Asian influenced menus of exceptional quality, paired with our extensive wine cellars, expert mixologists, and the unmatched professional service that we are famous for. We operate approximately 60 restaurants with a concentration in New York, California, Florida and Nevada (for a complete roster, please see insert in the inside back cover or visit www.patinagroup.com).

With a storied legacy that leads back over forty years, Patina Restaurant Group has evolved to become a leader in the premium segment of the restaurant industry.







WHAT BEGAN AS A FEW INTIMATE DINNERS IN the homes of our most loyal patrons has grown into Patina Catering, one of the most highly-acclaimed caterers in the nation. Our experienced team of chefs and party planners bring exceptional cuisine and impeccable service "Anytime. Anywhere." – from a birthday party at home or on the beach, to a corporate cocktail party in an art gallery or office, to galas and fashion or film premieres. Patina Catering provides a complete range of services including creative menu development, logistical planning and budget flexibility.

In addition to offering catering at any location, we are the exclusive caterer of many landmark cultural centers and museums, from Walt Disney Concert Hall and Hollywood Bowl to Rockefeller Center and the Metropolitan Opera House. Hosting an event at these remarkable locations is a sure way to impress your guests. At our restaurants, we offer beautiful private rooms and special thematic packages - including wine tasting and cooking classes. You'll enjoy the company of your guests while our executive chefs and a carefully trained staff care for your every need in our elegant dining rooms or relaxing patios.



## WEDDINGS

ONCE-IN-A-LIFETIME WEDDING CELEBRATIONS are far too important to compromise on quality and service. Every detail is an expression of your dreams and your personal style. With Chef Joachim Splichal's Patina Restaurant Group, brides and grooms can actually relax and enjoy their own wedding or catered affair as much as their guests do, knowing that we're among the world's leading experts in custom weddings and life celebrations. Our extensive East and West Coast network of elite vendors and our stunning collection of landmark locations will virtually ensure that your wedding will be unforgettably beautiful — and uniquely your own.

Our planners have all the resources in-hand to create the wedding of your dreams or the party of a lifetime, as well as the experience to make it easy and fun. Whether your event is "in-house" at one of our spectacular venues or at a special location of your choosing, we offer an unmatched level of sophistication and culinary artistry that raises the bar on the dreams you've always wanted to see come true.







# SPORTS & ENTERTAINMENT

PATINA RESTAURANT GROUP HAS UNIQUE experience with major sports arenas and a broad array of entertainment and performing arts venues, allowing us to offer access to an unparalleled array of restaurant services and gourmet cuisine for stadium events of every kind. Whether it's an elegant picnic at Hollywood Bowl, an ice skating party at the world-famous Rink at Rockefeller Center, or exquisite gourmet dining for private and corporate hosts entertaining at live stadium events, we can deliver an unmatched experience on nearly any scale at almost any kind of sporting event, live performance or large corporate function.



## CULTURAL CENTERS

#### PATINA RESTAURANT GROUP IS PASSIONATELY

involved with the preservation and promotion of America's great cultural centers. We have worked to align our family of restaurants with unique architectural landmarks and cultural institutions that strive to enrich the American experience through art, dance, music, theater and performance.

We've brought a whole new level of excitement and culinary artistry to dining and entertainment venues within iconic establishments such as Rockefeller Center, Lincoln Center's Metropolitan Opera House, Walt Disney Concert Hall, Orange County Performing Arts Center, Bowers Museum, Norton Simon Museum, San Francisco War Memorial and Performing Arts Center, LACMA and many other first-rate cultural institutions.





# RESTAURANTS: WEST

#### DOWNTOWN LOS ANGELES

Patina

Café Pinot Concert Hall Café Kendall's Brasserie and Bar Market Café at AT&T Center Market Café and Atrium Café at Wells Fargo Center Nick & Stef's Steakhouse Pinot Grill Spotlight Café and 'Tina Tacos

#### GREATER LOS ANGELES

Café Descanso at Descanso Gardens C + M, Coffee and Milk at LACMA Hollywood Bowl LACMA Café Norton Simon Café at Norton Simon Museum Ray's and Stark Bar at LACMA

#### ORANGE COUNTY

Leatherby's Café Rouge Market Café at Park Place Pinot Provence at The Westin South Coast Plaza Tangata at Bowers Museum

### DOWNTOWN DISNEY® DISTRICT

Catal Restaurant and Uva Bar & Café Naples Ristorante e Pizzeria Tortilla Jo's Taqueria

#### NORTHERN CALIFORNIA

Café at the Opera at San Francisco War Memorial and Performing Arts Center

LAS VEGAS

Pinot Brasserie at The Venetian

# RESTAURANTS: EAST

#### NEW YORK CITY

Brasserie Brasserie 8<sup>1</sup>/<sub>2</sub> Brooklyn Botanic Garden (fall 2014) Café Centro Cucina & Co. Macy's Cucina & Co. MetLife Building Cucina & Co. Rockefeller Center La Fonda del Sol Lincoln Ristorante Macv's Cellar Bar & Grill Naples 45 Ristorante e Pizzeria Nick + Stef's Steakhouse Rock Center Café State Grill & Bar (late summer 2014) Stella 34 Trattoria Summer Garden & Bar The Beer Bar The Grand Tier Restaurant The Rink at Rockefeller Center The Sea Grill Vanderbilt Suites

NEW JERSEY

Panevino Ristorante

### DISNEY'S EPCOT® CENTER, ORLANDO, FLORIDA

Tutto Italia and Tutto Gusto Via Napoli Ristorante e Pizzeria

### EAST COAST

120 W. 45<sup>th</sup> Street 16<sup>th</sup> floor New York, NY 10036 212.789.8100

### WEST COAST

1150 South Olive Street Suite TG25 Los Angeles, CA 90015 213.239.2500

www.patinagroup.com